

Rep Order# 889007 Ver# 3 Status Revised Traffic Order# 49621 Printed: 08/15/2012 9:59 AM 1 of 3  
EC'd Yes Last Received: 08/15/2012 9:51 AM  
Showing Buylines: All Rep & Sta Revised Lines

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) AMER CHEMISTRY CNCL  
Product AM CHEMISTRY COUNC  
Estimate# 549  
Buyer JEFF SCATTERGOOD  
Phone#  
Fax#  
Agency ( ) ABAR HUTTON MEDIA  
6190 GROVEDALE CT, SUITE 200  
ALEXANDRIA, VA 22310  
Agency C/P1/P2/E //549  
Flight Dates 08/16/2012 - 08/22/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

AMERICAN CHEMISTRY COUNCIL \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV ORDER, HOPEFULLY WITH UPDATED RATES  
OUR SHARES WILL GO UP IN FUTURE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	F	4P-430P	NEWS	:30	\$250.00	08/17-08/17	1	1	1	\$250.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*2	TU	430P-5P	NEWS	:30	\$250.00	08/21-08/21	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 CANCL								
				V3 More than 2 codes changed								
	*3	TH	5P-530P	NEWS	:30	\$250.00	08/16-08/16	1	1	1	\$250.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*4	M,W	5P-530P	NEWS	:30	\$250.00	08/20-08/22	2	1	2	\$500.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 1X PER DAY.								
				REV RATE								
				V3 More than 2 codes changed								

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2 of 3

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) AMER CHEMISTRY CNCL  
Product AM CHEMISTRY COUNC  
Estimate# 549  
Buyer JEFF SCATTERGOOD  
Phone#  
Fax#

Agency ( ) ABAR HUTTON MEDIA  
6190 GROVEDALE CT, SUITE 200  
ALEXANDRIA, VA 22310  
Agency C/P1/P2/E //549  
Flight Dates 08/16/2012 - 08/22/2012  
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LT Ln Day Time Program

Len Rate Dates Spots/Week # of Weeks Total Spots Total Cost Daypart

\*5 F 6P-630P NEWS 30 \$300.00 08/17-08/17 1 1 1 \$300.00  
Buyline Comment: NEWS  
Sales Remark: V3 1X PER DAY  
REV RATE CANCL 1X  
V3 More than 2 codes changed  
P1

Buyline Comment: NEWS  
Sales Remark: V3 1X PER DAY  
REV RATE CANCL 1X  
V3 More than 2 codes changed

\*6 M-TU 6P-630P NEWS 30 \$300.00 08/20-08/21 2 1 2 \$600.00  
Buyline Comment: NEWS  
Sales Remark: V3 1X PER DAY  
REV RATE  
V3 Comment Changed, Rate Changed  
P1

Buyline Comment: NEWS  
Sales Remark: V3 1X PER DAY  
REV RATE  
V3 Comment Changed, Rate Changed

\*7 W 10P-1035P NEWS 30 \$450.00 08/22-08/22 0 0 0 \$0.00  
Buyline Comment: NEWS  
Sales Remark: V3 DELETE  
V3 Comment Changed, Spots/week Changed

Buyline Comment: NEWS  
Sales Remark: V3 DELETE  
V3 Comment Changed, Spots/week Changed

\*8 SA 5P-530P NEWS 30 \$300.00 08/18-08/18 1 1 1 \$300.00  
Buyline Comment: SAT NEWS  
Sales Remark: V3 1X PER DAY  
REV RATE  
V3 Comment Changed, Rate Changed  
P1

Buyline Comment: SAT NEWS  
Sales Remark: V3 1X PER DAY  
REV RATE  
V3 Comment Changed, Rate Changed

\*9 SU 10A-11A NEWS 30 \$300.00 08/19-08/19 1 1 1 \$300.00  
Buyline Comment: THIS WK  
Sales Remark: V3 1X PER DAY  
REV RATE  
V3 Comment Changed, Rate Changed  
P1

Buyline Comment: THIS WK  
Sales Remark: V3 1X PER DAY  
REV RATE  
V3 Comment Changed, Rate Changed

---REPORT TOTALS---

Report Totals: 9 / \$2,500.00

---SALES MONTHLY TOTALS---

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Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) AMER CHEMISTRY CNCL  
Product AM CHEMISTRY COUNC  
Estimate# 549  
Buyer JEFF SCATTERGOOD  
Phone#  
Fax#  
Aug 12: 9 / \$2,500.00  
Sales Totals: 9 / \$2,500.00  
Station Totals: 9 / \$2,500.00  
Lines not sent/rcld/rtrn: 0 / \$0.00  
---COMPETITIVE---  
Market Totals \$36,819

Agency ( ) ABAR HUTTON MEDIA  
6190 GROVEDALE CT, SUITE 200  
ALEXANDRIA, VA 22310  
Agency C/P1/P2/E //549  
Flight Dates 08/16/2012 - 08/22/2012  
Hiatus Weeks

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CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	27%
KSTU	35%	KTVX	6%	KUCW	0%	KUPX	0%	KUTV	29%
NTVX	0%								

Books null  
Demos RA35+

Rep Order# 8850007 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/15/2012 9:06 AM  
Last Received: 08/15/2012 8:56 AM  
Showing Buylines: All Lines

1 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) AMER CHEMISTRY CNCL  
Product AM CHEMISTRY COUNCIL  
Estimate# 549  
Buyer JEFF SCATTERGOOD  
Phone#  
Fax#

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--- CONTRACT COMMENT ---

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	4P-430P	NEWS	:30	<del>\$200.00</del>	08/17-08/17	1	1	1	\$200.00	
				Buyline Comment: NEWS								
	2	TU	430P-5P	NEWS	:30	<del>\$185.00</del>	08/21-08/21	1	1	1	\$185.00	
				Buyline Comment: NEWS								
	3	TH	5P-530P	NEWS	:30	<del>\$185.00</del>	08/16-08/16	1	1	1	\$185.00	
				Buyline Comment: NEWS								
	4	M,W	5P-530P	NEWS	:30	<del>\$185.00</del>	08/20-08/22	2	1	2	\$370.00	
				Buyline Comment: NEWS								
				Sales Remark: V1 1X PER DAY								
	5	TH-F	6P-630P	NEWS	:30	<del>\$225.00</del>	08/16-08/17	2	1	2	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: V1 1X PER DAY								
	6	M-TU	6P-630P	NEWS	:30	<del>\$225.00</del>	08/20-08/21	2	1	2	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: V1 1X PER DAY								
	7	W	10P-1035P	NEWS	:30	<del>\$450.00</del>	08/22-08/22	1	1	1	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: V1 1X PER DAY								

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Advertiser ( ) AMER CHEMISTRY CNCL  
Product AM CHEMISTRY COUNCL  
Estimate# 549  
Buyer JEFF SCATTERGOOD  
Phone#  
Fax#

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of weeks	Total Spots	Total Cost	Daypart
	8	SA	5P-530P	SAT NEWS	:30	\$200.00	08/18-08/18	1	1	1	\$200.00	
				Buyline Comment: SAT NEWS								
				Sales Remark: VI 1X PER DAY								
	9	SU	10A-11A	THIS WK	:30	\$225.00	08/19-08/19	1	1	1	\$225.00	
				Buyline Comment: THIS WK								
				Sales Remark: VI 1X PER DAY								

---REPORT TOTALS---

Report Totals: 12 / \$2,715.00

---SALES MONTHLY TOTALS---

Aug 12: 12 / \$2,715.00

Sales Totals: 12 / \$2,715.00

Station Totals: 12 / \$2,715.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$39,985

CABL	0%	KAGZ	0%	KJZZ	0%	KPNZ	0%	KSL	27%
KSTU	35%	KTVX	6%	KUCW	0%	KUPX	0%	KUTV	29%
NTVX	0%								

Books null  
Demos RA35+